Be Big in Your Community Contest



It Only Takes a Little to BE BIG!

ENTER THE BE BIG IN YOUR COMMUNITY CONTEST!

Clifford wants to hear about your BIG ideas. The BE BIG in Your Community Contest will award \$75,000 in community grants* to BIG ideas that best demonstrate Clifford's BIG Ideas which are Share, Be Kind, Help Others, Be a Good Friend, Play Fair, Have Respect, Be Truthful, Believe in Yourself, Work Together and Be Responsible.

Scholastic, HandsOn Network and American Family Insurance will work with the winners to bring their Big Ideas to life! Everyone is invited - parents, kids, teachers or community leaders - to submit their ideas now through June 30, 2010.

For contest entry forms and official rules visit www.scholastic.com/cliffordbebig/contest

Please continue to encourage your network and partners to submit applications for their Big Ideas.

BIG Awards! One (1) Grand Prize honoree, Ten (10) first place honorees and Nineteen (19) second place honorees will be selected. The grand prize entry will be honored with a \$25,000 community grant, the first place honorees will each be honored with a \$2,500 community grant and the second place honorees will each be honored with a \$1,315.79 community grant (via HandsOn Network affiliate organizations or designees) from the BE BIG Fund to be used towards implementing the winning proposals. *

Enter Now!

Make the Be Big Promise!

Clifford's BE BIG Promise is a quick way for everyone to embrace Clifford's BIG Ideas and learn how small, simple actions can make the



world a better place. Write Clifford a special message on how you promise to BE BIG in 2010 and help us reach our goal of 25,000 promises by December 31, 2010. Clifford thanks you!

* NO PURCHASE NECESSARY. Open to legal residents of the fifty (50) United States and District of Columbia, except that for second-place honorees, the Contest is open to legal residents of Arizona, Colorado, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Minnesota, Missouri, Nebraska, Nevada, North Dakota, Ohio, Oregon, South Dakota, Utah, Washington and Wisconsin. Void where prohibited or restricted by law. Grand Prize: one (1) \$25,000 grant. Ten (10) first-place honorees will each see their ideas honored with a \$2500 grant and nineteen (19) second-place honorees will see their ideas honored with a \$1315.79 grant. Contest ends June 30, 2010. For official rules, go to www.scholastic.com/cliffordbebig/contestrules. TM & © 2010 Scholastic Inc. CLIFFORD THE BIG RED DOG, BE BIG and associated logos are trademarks of Norman Bridwell.











FEMA Calls for 2010 National Citizen Corps Achievement Awards Submissions

FEMA is pleased to announce the 2010 National Citizen Corps Achievement Awards—Celebrating Resilient Communities. These awards will recognize innovative practices and achievements of Citizen Corps Councils across the nation that are making our communities safer, stronger, and better prepared to manage any emergency situation. Winning Citizen Corps Councils will exemplify excellence in community emergency planning, foster successful public-private partnerships, prioritize collaboration, demonstrate creative and innovative local problem solving, and implement sound programs that can be modeled for use by other communities. All submissions should feature programs that took place during the period of January 1, 2009 – May 17, 2010. Please visit the Citizen Corps web site for more information. The deadline for submission is MAY 17, 2010.

National Cybersecurity Awareness Campaign Challenge Announced

DHS Secretary Napolitano unveiled the department's National Cybersecurity Awareness Campaign Challenge at the RSA Conference in San Francisco, Calif. The initiative calls on cybersecurity experts and individuals across the country to develop innovative new ways to enhance public awareness about the importance of safeguarding America's computer systems and cyber networks from attacks by terrorists and criminals. The challenge invites cybersecurity experts and members of the public alike to submit creative ideas for improving the public's cybersecurity awareness and cyber literacy. Proposals must be submitted by April 30 via www.dhs.gov/cyberchallenge, and winners will collaborate with the department to develop and launch the National Cybersecurity Awareness Campaign. See the DHS announcement for more information.